NACRHHS Policy Brief on Social Determinants of Health

- Q & A to follow – Submit questions using Q&A area
- Slides are available at https://www.ruralhealthinfo.org/webinars/nacrhhs-policy-brief-social-determinants
- Technical difficulties please call 866-229-3239
The National Advisory Committee on Rural Health and Human Services (NACRHHS)

Ronnie Musgrove, Chair
Webinar
March 14, 2017

What is the NACRHHS?

- An independent advisory board to the Department of Health and Human Services (HHS) on issues related to how the Department and its programs serve rural communities
Today’s Speakers

Christina Campos, MBA, FACHE
Administrator
Guadalupe County Hospital
Santa Rosa, New Mexico

• Kathleen Belanger, MSW, Ph.D.
  Professor Emeritus
  School of Social Work, Stephen F. Austin State University
  Nacogdoches, Texas

• Ona Porter
  President and CEO
  Prosperity Works
  Albuquerque, New Mexico

Social Determinants of Health

Why Social Determinants of Health (SDoH)?

- With past topics, NACRHHS found that rural communities often fared worse than urban and suburban counterparts.
- “Health starts where we live, learn, work and play”—RWJ

### Figure 2

**Social Determinants of Health**

<table>
<thead>
<tr>
<th>Economic Stability</th>
<th>Neighborhood and Physical Environment</th>
<th>Education</th>
<th>Food</th>
<th>Community and Social Context</th>
<th>Health Care System</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment</td>
<td>Housing, Transportation</td>
<td>Literacy</td>
<td>Hunger, Access to healthy options</td>
<td>Social integration, Support systems, Community engagement, Discrimination</td>
<td>Health coverage, Provider availability, Provider linguistic and cultural competency, Quality of care</td>
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<tr>
<td>Income</td>
<td>Safety, Parks</td>
<td>Language</td>
<td>Language, Early childhood education</td>
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<td>Expenses</td>
<td>Playgrounds, Walkability</td>
<td>Early childhood education, Vocational training</td>
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<tr>
<td>Debt</td>
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<td>Higher education</td>
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<td>Medical bills</td>
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<td>Support</td>
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</tbody>
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**Health Outcomes**

Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations

Source: Kaiser Family Foundation
Guiding Questions

• Which social determinants of health seem to pose significant challenges to rural communities?

• How can HHS programs and policies be created, altered, or enhanced to improve outcomes related to the social determinants of health in rural communities?

New Mexico Site Visits

• Cuba Health Center
  Cuba, NM

• Guadalupe Regional Hospital
  Santa Rosa, NM

• Laguna Pueblo
  Laguna, NM
Cuba, New Mexico

Santa Rosa, New Mexico
Takeaways from New Mexico

• Historical trauma and land loss matter when examining the root causes of health

• Multiple generational families can be strong sources of knowledge and expertise to improve health
Guiding Question

• Which social determinants of health seem to pose significant challenges to rural communities?

Geography

Source: Health Inequality Project
Wealth, Income, and Poverty

Persistent Poverty

Source: The Daily Yonder, Interactive Map

Education and Labor Markets

Educational attainment rates have risen in both rural and urban areas


Figure from the Daily Farmer
Transportation

Source: Reconnecting America and the Community Transportation Association of America (CTAA)

Guiding Question

- How can HHS programs and policies be created, altered, or enhanced to improve outcomes related to the social determinants of health in rural communities?
The Committee’s Concerns

• Federal programs fail to engage rural communities as equal partners in determining the design, requirements, and evaluations of interventions that target the upstream determinants of health.

![Diagram: Changes in Overall Funding for Housing, Health, and Human Services Block Grants](chart)

- Adjusted for inflation
- Adjusted for inflation and population growth
- Adjusted for growth in gross domestic product

Source: CBO/DCB. The chart is based on Office of Management and Budget data. Figures generally reflect obligations, which are the amounts distributed as grants during the year. Inflation adjustments use GNP.

Center on Budget and Policy Priorities (CBPP)
Recommendation to the Secretary

• HHS should develop a federal “Healthy Communities” designation that recognizes place-based, community-driven plans to address the social determinants of health and provides inter-agency federal support through preference points, technical assistance, and consolidated funding streams.

Recommendation to the Secretary

• HHS should facilitate coordination and collaboration among hospitals, health systems, and human service providers on Community Health Needs Assessments and Community Benefit Agreements to support the development of local strategies to address the social determinants of health.
Recommendation to the Secretary

• **HHS should structure grant review panels to allow rural applicants to be reviewed as a separate cohort in order to compete against similarly resourced communities.**

Recommendation to the Secretary

• **HHS should encourage the use of priority points for rural applications that face unique structural challenges related to the social determinants of health such as but not limited to geographic isolation, low population density, higher poverty and lower life expectancy**
Recommendation to the Secretary

- HHS should offer technical assistance and Funding Opportunity Announcements which highlight ways rural organizations can factor in the administrative costs of effectively managing grants into their budgets and project plans.

Vision: Every New Mexican has the opportunity, knowledge and relationships needed to achieve economic security and prosperity
Wealth vs Income

• Wealth reflects our ability to invest in our future and the future of our children.

• Assets deliver families financial stability providing:
  – a secure economic foundation from which families can address day-to-day challenges and major economic shocks

Savings and Asset Building

• Enable people to plan for the future

• Unlike income, which can be unpredictable, assets can be drawn on in times of need, provide security, and support upward mobility.

• With assets, households move from making ends meet to achieving their aspirations.

• HOPE IN CONCRETE FORM
How IDAs Work

**Contributions**

**INDIVIDUAL**
- Monthly saving deposits

**PUBLIC AND PRIVATE INSTITUTIONS**
- Matched savings

**USES**

**HOME OWNERSHIP**

**EDUCATION**

**BUSINESS**

**PROSPERITY WORKS**
Financial capability training and coaching, credit/debt repair, account management & research.

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**IMPACT IN NEW MEXICO in the past 10 years**

- Assisted 319 families secure safe and affordable housing
  - $57,000,000 in mortgage holdings

- Helped 512 residents launch a college education
  - $1,920,000 in tuition

- Opened and grew 660 locally-owned businesses
  - 1,155 Job Created
Prosperity Kids: Collective Impact

Child Savings Accounts
Emergency Savings Accounts
Individual Development Accounts
Financial Education/Coaching/Access
Credit Building Opportunities

School Relationships
Family Recruitment, Engagement and Leadership Development
Parent Trainers and Educators

Civil Legal Services

Legal Services for Citizenship

Citizenship Loans

COLLECTIVE IMPACT

KIDS BIRTH - 11
CHILD SAVINGS ACTS
FINANCIAL EDUCATION
GOAL SETTING

FAMILIES
CHILD DEVELOPMENT,
LEADERSHIP & FINANCIAL
EDUCATION
ACCESS TO BANKING
EMERGENCY SAVINGS ACCOUNTS
SECURED CREDIT CARDS
CITIZENSHIP LOANS & LEGAL SERVICES
COMMUNITY LEADERSHIP OPPORTUNITIES & SUPPORT

PARENT LEADERS
JOBS
4:1 IDA'S
10 WKS
FINANCE ED
Those with more WEALTH

- Lower death rates
- Lower rates of chronic diseases (such as heart disease, diabetes, and cancer)
- Improved mental health
- Better ability to function in daily life
- Lower rates of smoking, obesity, and excessive alcohol use

Children in families with more WEALTH

- Obesity rates are lower
- There are fewer markers of asthma
- Social-emotional development is better
The Potential: Changing Systems instead of Programs

Rather than impose solutions or fixes on people, we are proving that investing in the initiative and ingenuity of low-income families and communities by making asset building opportunities available to them is the most effective way forward.

For More Information…

To find out more about the NACRHHS please visit our website at http://www.hrsa.gov/advisorycommittees/rural/ or contact:

The Federal Office of Rural Health Policy
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301-443-0835
shirsch@hrsa.gov
Questions?

- Contact us at ruralhealthinfo.org with any questions
- Please complete webinar survey
- Recording and transcript will be available on RHIIhub website
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