



# The Pandemic Challenge

Responding to COVID-19

A photograph of two scientists in white protective suits and face shields working in a laboratory. The scientist on the left is using a pipette to transfer liquid into a multi-well plate. The scientist on the right is writing on a clipboard. The lab bench is cluttered with various pieces of equipment, including a laptop, a printer, a spray bottle, and several racks of test tubes and plates. The background shows a white tent-like structure.

# The CDC Foundation

Who We Are, What We Do



# Together Our Impact Is Greater

We **unleash the power of collaboration** between CDC and philanthropies, organizations, corporations, governments and individuals in order to protect the health, safety and security of America and the world.

We believe that by aligning diverse interests and leveraging all parties' unique strengths, these collaborations create **greater impact** than any one entity could alone.

The ***CDC Foundation*** is an independent nonprofit. We are also the sole entity created by Congress to mobilize philanthropy and partnerships in support of CDC's **life-saving work**.

A photograph of two healthcare workers in full personal protective equipment (PPE), including blue gowns, face shields, masks, and gloves. They are standing outdoors at night, looking at a clipboard held by the woman on the left. The man on the right is holding a document. The scene is dimly lit, with a blue tint. The text 'COVID-19' is overlaid in large white letters, and 'Impact on Rural Communities' is overlaid in smaller white letters below it.

# COVID-19

Impact on Rural Communities

LW Medicine  
Laurie  
Kuypers  
Outpatient Surgery Center  
Registered Nurse  
NORTHWEST



# Power of Partnerships

CDC Foundation's response meets many needs:

- Funding medical supplies and PPE
- Increasing lab capacity
- Deploying staffing to public health agencies
- Supporting vulnerable communities
- Addressing health communication needs
- Boosting clinical research to improve outcomes
- Building capacity for global response
- And much more

# Challenges for Rural Communities

- Older populations
- Health challenges—higher rates of hypertension, heart disease, obesity, etc.
- Challenged healthcare systems—fewer doctors, facilities and hospitals
- Financial stresses—furloughing staff, closing facilities
- Prisons/Food Processing Facilities/Funerals
- Lack broadband needed for telehealth
- Ongoing need for PPE for health workers





# What Lies Ahead

- Funding for rural providers
- Stabilize rural hospitals and clinic infrastructure
- Ensure access to high-quality local care
- Expand telehealth services
- Access to mental health services



# Together, Our Impact Is Greater.



[www.cdcfoundation.org](http://www.cdcfoundation.org)