



**DOGWOOD**  
HEALTH TRUST

# Rural COVID19:

*Challenges & Opportunities for Funders*

---

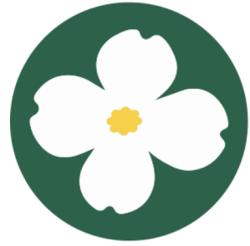


**DOGWOOD**  
HEALTH TRUST



**Brian Myers**  
*Chief Strategy Officer*

---



**DOGWOOD**  
HEALTH TRUST

**Our Purpose:**  
*To dramatically improve  
the health and well-  
being of all people and  
communities of Western  
North Carolina.*

---

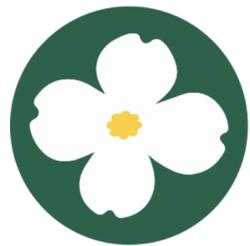




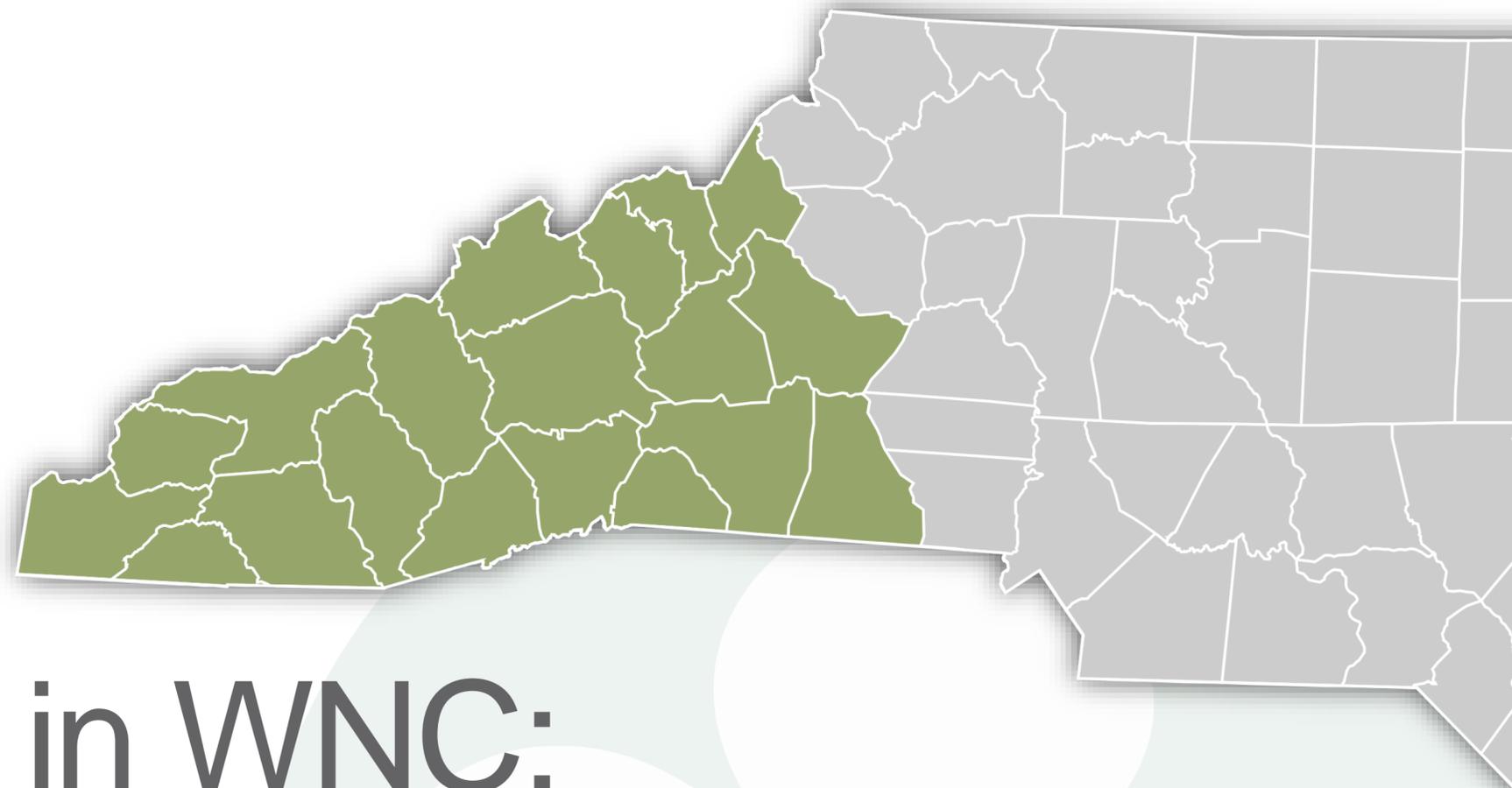
**DOGWOOD**  
HEALTH TRUST

*Dogwood Health Trust is committed to diversity, equity and inclusion. These values inform our purpose, our strategies and our decisions.*

---



**DOGWOOD**  
HEALTH TRUST



## 5 Key Strategies to address COVID in WNC:

1. Reduce transmission to flatten the curve
2. Provide the region with needed supplies / equipment
3. Mitigate the social impact
4. Collaborate with other funders
5. Bridge funding until emergency funds flow







A Coronavirus Story.

# This is Steve.



Steve got **infected** yesterday, but he won't know until nearly **2 weeks later.**

Steve thinks he's **healthy**, but is infecting **10 people per day.**

These people **think they are ok.** They go out and infect **100 persons.**

These 100 persons think they're healthy and **infect 1000 persons.**

**Infected people look like you and have no symptoms.**

Want to stop the spread?  
**Stay home.**



#stayhome  
#staysafe  
#onebuncombe



#onebuncombe  
#staysafe  
#stayhome

# Stay home.

Want to stop the spread?  
Stay home.

# We Depend on Our Healthcare Workers. They're Depending On Us.

## Stay Home.

#stayhome #staysafe #onebuncombe



# I cover my face for *my customers.*

**Staying home** and practicing **social distancing** are still our strongest approaches to stopping the spread of COVID-19. We also know that we have **essential needs** that take us **outside of our home.**

In those times when you can't stay home, **cover your face.**

Visit [wncready.org](http://wncready.org) for resources and to learn more.

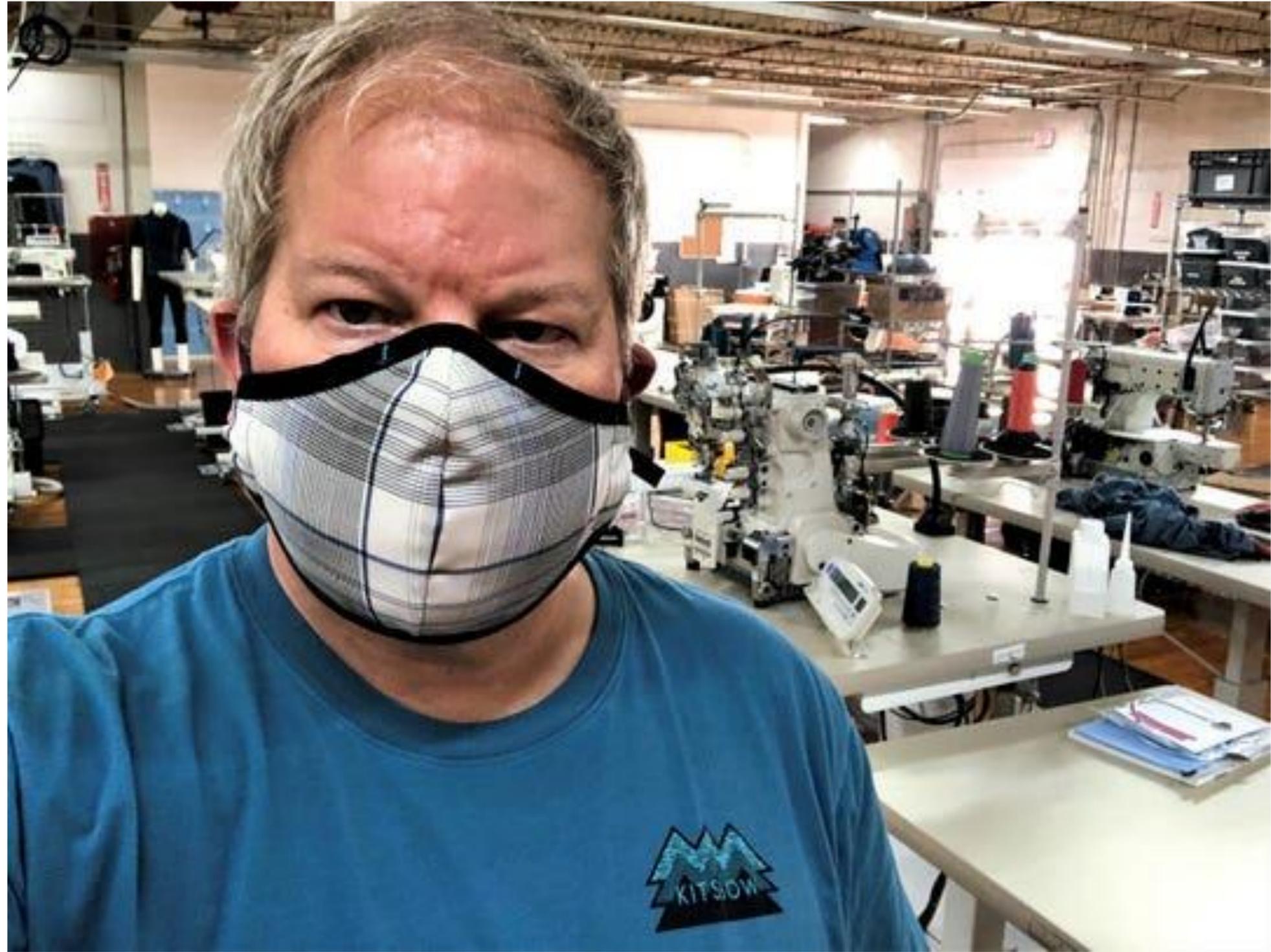
#stopthespread  
#stayhome  
#coveryourface



# Slowing the Spread of COVID-19 in Western North Carolina

Welcome to the Dogwood Health Trust data and scenario planning site for addressing COVID-19 in WNC. If you are familiar with our [purpose](#), you know that we exist to dramatically improve the health and well-being of all people and communities of Western North Carolina. Prior to February 2020, we were on track with our Board to land on our strategic priorities for the year and were narrowing in on our biggest goals and initiatives. Addressing a global public health pandemic here at home was not at all on our radar. **It is now.**

[Data](#) [Partner With Us](#) [PPE](#) [Data](#) [Partner With Us](#) [PPE](#) 







# MANNA & COVID-19

---

RESPONSE AND UPDATES

RESPONSE AND UPDATES

---

# MANNA & COVID-19





Business Lending & Learning

# Paycheck Protection Program



**DOGWOOD**  
HEALTH TRUST