

Public-Private Collaborations in Rural Health

Annual Meeting of the Rural Health Philanthropy Partnership

Enhancing Rural Health Across the Lifespan Through Collaboration and Partnership

Marriott Bethesda Downtown at Marriott HQ
Grand Ballroom (Second floor)
7707 Woodmont Avenue Bethesda, Maryland 20814
(Closest Metro Stop: Bethesda 7450 Wisconsin Ave, Bethesda, MD 20814)

Thursday, October 9, 2025

8:00 a.m. – 9:00 a.m.	<u>Gather and Greet</u>
9:00 a.m. – 9:15 a.m.	<u>Welcome and Introductory Remarks</u>
9:15 a.m. – 10:00 a.m.	<u>Using Shared Power to Support Rural Community Health</u> This session will focus on the concepts of "shifting of power" and "power sharing" within rural communities by providing an analysis of how resilient rural populations have successfully navigated challenges in developing, executing, and evaluating their own solutions to health-related issues identified by rural community members in partnership with foundation partners.
10:00 a.m. – 10:30 a.m.	<u>Group Reaction</u> Meeting participants will reflect on the opening session and provide reactions to the “Shared Power” concept to support a broader discussion with the audience.
10:30 a.m. – 11:00 a.m.	Break and Informal Networking
11:00 a.m. – 11:45 a.m.	<u>Rural Aging Collaborations</u> This session will emphasize collaborations between philanthropies and rural partners that resulted in projects that support aging populations in rural communities.
11:45 a.m. – 1:00 p.m.	Lunch (Networking) <i>Lunch is on your own</i>
1:00 p.m. – 1:45 p.m.	<u>Empowered Rural Community Partnerships</u> This session will emphasize collaborative initiatives that enhance rural communities by utilizing local resources, promoting community involvement, and improving access to funding and technical assistance.
1:45 p.m. – 2:15 p.m.	Break and Informal Networking
2:15 p.m. – 3:15 p.m.	<u>Rural Innovation Across the Age Spectrum</u> This session will focus on innovative collaborations and community-driven initiatives addressing rural health challenges and opportunities throughout the

lifespan of rural residents. It will feature programs related to aging and end-of-life services, including early childhood initiatives and a noteworthy end-of-life doula project designed to support rural families.

3:15 p.m. – 4:00 p.m.

Creative Approaches to Health Through Enhanced Food Access

This session will showcase Meals on Wheels America, offering valuable insights into its operation as a public-private partnership aimed at enhancing food access for older adults in rural America. Additionally, it will highlight the collaborative efforts of the Sunflower Foundation, which has established a partnership with Native American nations to develop a Tribal Food System.

4: 00 p.m. – 4:45 p.m.

2026 Preview: Rural Health Transformation Program Overview

The Centers for Medicaid & Medicaid Services will share about the new Rural Health Transformation Program.

4:45 p.m. – 5:00 p.m.

Day 1 Wrap-Up

5:00 p.m.

Meeting Adjourns for the Day

Friday, October 10, 2025

9:00 a.m. – 9:15 a.m.

Welcome Back and Context Setting for Day 2

9:15 a.m. – 10:30 a.m.

Rural Health Resource Roundtables*

This session will provide time for attendees to meet with representatives from several rural resource organizations and federal agencies that have programing related to rural health. These informal conversations are an opportunity to identify areas of potential collaboration, discuss strategies to address health disparities, and explore ways to improve health care access in rural communities.

**Three 20-minute sessions representatives will be the same for each session.*

10:30 a.m. – 11:00 a.m.

Break and Informal Networking

11:00 p.m. – 12:00 p.m.

Policy Considerations Across the Age Spectrum

As the U.S. population grows older and more diverse, and as new challenges and opportunities emerge, the policy considerations surrounding the Older American Act (OAA) are more critical than ever. This session will highlight the 60th anniversary of the OAA and its influence on rural families followed by a discussion on how policy can enhance access to care for rural communities.

12:00 p.m. – 12:30 p.m.

Key Takeaways and Continuing the Conversation

MEETING ADJOURNS