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Thank you for joining today's
webinar. We will begin promptly at
12:00 pm Central.

The Public Health Associates Program: Opportunities for Rural Host Sites



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Your *First* **STOP** for
Rural Health
INFORMATION

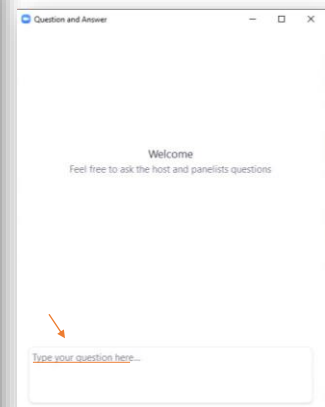


The Public Health Associates Program: Opportunities for Rural Host Sites

Housekeeping

- Slides are available at www.ruralhealthinfo.org/webinars/phap-2021
- Technical difficulties please visit the Zoom Help Center at support.zoom.us

If you have questions...



Featured Speaker



Heidi Pfeiffer BS, RN, BSN, M.Ed,
Training Support
Partnerships and Education Team
Field Services Branch
Public Health Associate Program (PHAP)
Centers for State, Tribal, Local, and Territorial Support
Centers for Disease Control and Prevention

Centers for Disease Control and Prevention



CDC's Public Health Associate Program (PHAP)

**How PHAP can benefit your organization.
Rural Health Information Hub**

December 2, 2020





Heidi Pfeiffer BS, RN, BSN, M.Ed.
Training Specialist, Partnerships and Education Team (PET)
Public Health Associate Program (PHAP)
Field Services Branch (FSB)
Division of Performance Improvement and Field Services (DPIFS)
Center for State, Tribal, Local, and Territorial Support (CSTLTS)
Centers for Disease Control and Prevention (CDC)

Public Health Associate Program (PHAP)

- Two-year, paid, competency-based training program
- Associates are federal government employees while in the program
- A partnership and collaboration between CDC and host sites:
 - State, tribal, local, and territorial health departments
 - Non-governmental organizations (NGOs)



PHAP Mission

The mission of PHAP is to train and provide experiential learning to early career public health professionals that contribute to the public health workforce.



9

What PHAP is NOT

- NOT an internship
- NOT administrative staffing support
- NOT a federal government employment service
- NOT CDC subject matter experts (SMEs)



PHAP Competency Domains

1. Analytic and Assessment
2. Public Health Science
3. Program Planning, Management, and Improvement
4. Public Health Policy and Law
5. Professionalism
6. Communication
7. Health Equity
8. Community Dimensions of Public Health
9. Public Health Funding and Budgeting
10. Public Health Emergency Preparedness and Response
11. Evaluation

*proposed 2021

Examples of Associate Programs

Public Health Programs*

- STD, TB, and/or HIV
- Other Communicable Disease
- Chronic Disease
- Environmental Health
- Public Health Preparedness
- Immunization
- Injury Prevention
- Maternal & Child Health



**Lists are general guidelines, other programs and activities may be approved*

Examples of Work Activities

- Lead community health assessment process
- Serve as a Disease Investigation specialist (DIS)
- Conduct environmental and restaurant inspections
- Develop, collect, and analyze data statistics and trends
- Educate local populations on various public health topics
- Strengthen outreach and collaboration
- Manage external communication systems

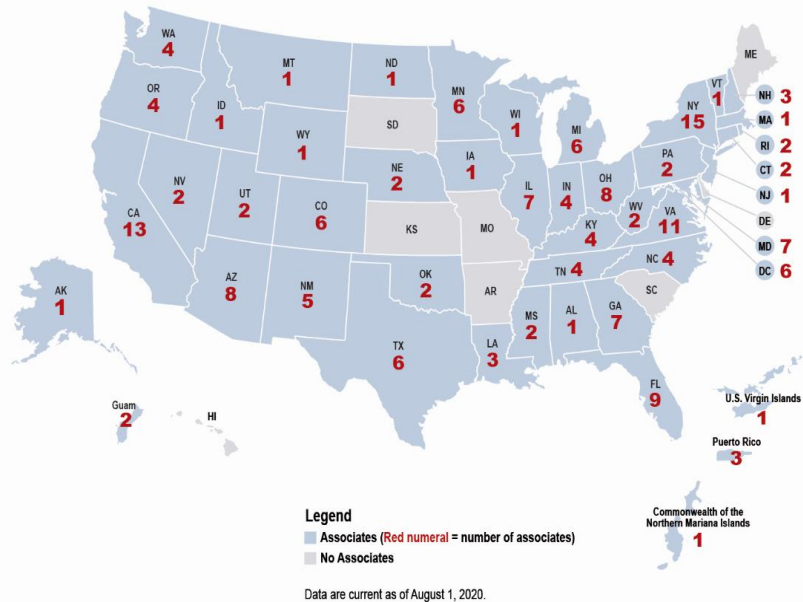


Associate Eligibility Criteria

- U.S. citizen
- Committed to public service
- GPA of 3.0
- Passionate about public health
- Received a university degree in the last 2 years
- Be willing to relocate at own expense
- Be willing to commit to full-time work for two years



2018-19 PHAP Associates by State



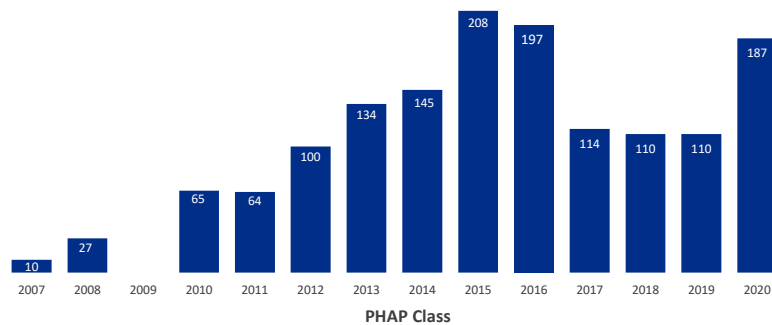
2020 PHAP Associates

Agency Type	# of assignments	Percent
Local Health Depts	65	35%
State Health Depts	61	33%
Territorial Health Department	4	4%
Tribally Focused Agency	10	5%
Nongovernmental Organization	17	3%
Community-based Organization	5	9%
Academic Institution	3	1%
Federal	20	11%
TOTAL	185	100%

Candidate and Host Site Applications, 2012–2020

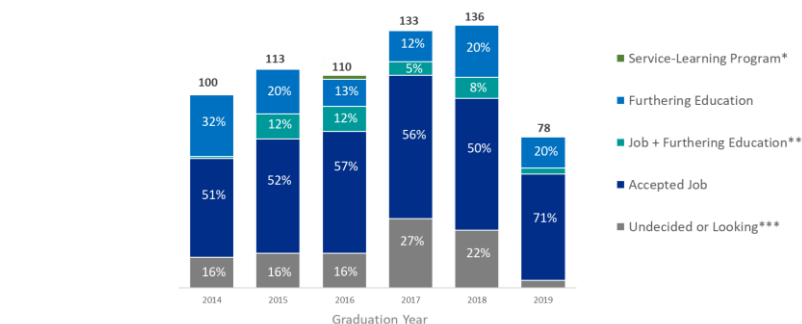


Associates Hired by Class



Since 2007, 1,284 associates have been hired into PHAP

Disposition of PHAP Graduates



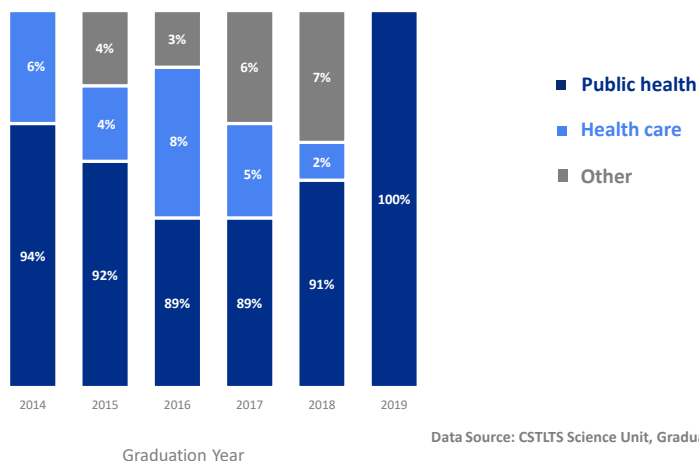
*2% of PHAP 2014 enrolled in another service-learning program

**1% of PHAP 2012 accepted a job and were furthering education at the same time; 4% of PHAP 2017 accepted a job and were furthering education at the same time.

*** 5% of PHAP 2017 were undecided or looking at graduation.

Data Source: CSTLTS Science Unit, Graduate Survey

Types of Employment



Data Source: CSTLTS Science Unit, Graduate Survey

Characteristics of a PHAP Host Site Training Experience CO-STARR Model

- Competency-based work plan
 - Opportunities for advancement
 - Supervisor involvement
 - Training, education, and development
 - Aligns with categorical program goals and strategy
 - Realistic for early career public health professional
 - Robust public health learning experience
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PHAP Timeline

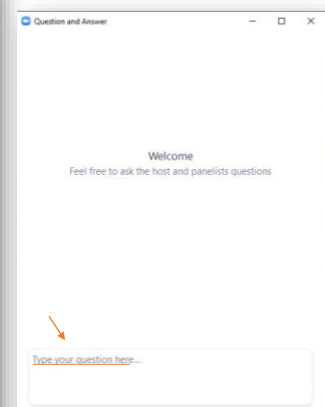
- PHAP candidate application period - January 20 –27, 2021
 - PHAP host site application period - December 15, 2020– February 16, 2021
 - February – April Candidate application reviews
 - May – June Candidate and host site matching
 - July – August Matching of PHAP candidates with PHAP host sites
 - October Associates will begin work at their new host sites
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What Should We Do Next?

- ❑ [PHAP website](#)
- ❑ [Webinars: *Becoming a Host Site*](#)
- ❑ [View PHAP 101: Overview of PHAP-Does My Organization Want to Host an Associate?](#)
- ❑ [View PHAP 202: Strategic Development of a Quality PHAP Training Experience- The CO-STARR Model](#)
- ❑ Develop your host site strategy to host an associate before applications open.
This includes
 - ✓ Host site supervisor
 - ✓ Proposed work activities
 - ✓ Training activities
 - ✓ **December 2nd, 2-3pm 2021 PHAP Host Site Application TA Call**
 - ✓ **December 9th, 2-3pm 2021 PHAP Host Site Application: Navigating eFMS**

PHAP host site application period - **December 15, 2020–February 16, 2021**

Questions?



Thank you!

- Contact us at ruralhealthinfo.org with any questions
- Please complete webinar survey
- Recording and transcript will be available on RHIhub website