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Thank you for joining today's
webinar. We will begin promptly at
11:00 am Central.

Meet CEARH - The Center for Economic Analysis of Rural Health



ruralhealthinfo.org

Your *First STOP* for
Rural Health
INFORMATION

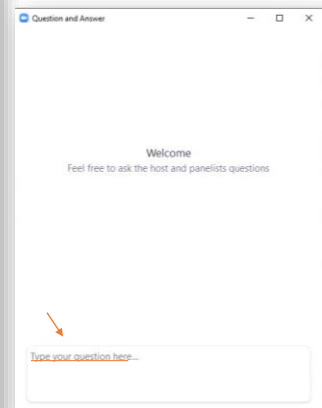


Meet CEARH - The Center for Economic Analysis of Rural Health

Housekeeping

- Slides are available at www.ruralhealthinfo.org/webinars/introducing-cearh
- Technical difficulties please visit the Zoom Help Center at support.zoom.us

If you have questions...





Dr. Alison Davis
Director of CEARH



Meet

CEARH

Center for Economic Analysis of Rural Health

Why CEARH?

To increase public and stakeholder awareness of the economic impacts of rural health care sectors on rural, state & national economies, as well as the relationship between community economic development & health outcomes of rural residents.

CEARH Center for
Economic Analysis
of Rural Health
cearh.ca.uky.edu

CEARH Team

HEALTH CARE PRACTITIONERS & TECHNICAL ASSISTANCE PROVIDERS



Dr. Alison Davis
University of Kentucky



Dr. Brian Whitacre
Oklahoma State University



Ms. Simona Balazs
Research Coordinator
University of Kentucky



Ms. Melody Nall
Engagement Coordinator
University of Kentucky



Ms. Sarah Bowker
CEARH Communications
Coordinator



Mr. Ernie Scott
Kentucky Office of Rural Health
CEARH Trainer

CEARH Advisory Council

ACADEMIC PARTNERS



Dr. Steve Deller
University of Wisconsin



Dr. Mark Skidmore
Michigan State University



Dr. Tom Harris
University of Nevada - Reno

HEALTH CARE PRACTITIONERS & TECHNICAL ASSISTANCE PROVIDERS



Ms. Linda Weiss, LCSW
National Cooperative of
Health Networks Association



Mr. Chris Salyers, DHSc
National Organization of
State Offices of Rural Health



Dr. Bill Auxier
Rural Health Leadership Radio

Ms. Corie Kaiser
Oklahoma Office
of Rural Health



Mr. Ernie Scott
Kentucky Office of Rural Health

What CEARH does

- **Responds to pressing issues facing rural communities** that are identified through the Federal Office of Rural Health Policy, the Center's advisory council, and other partners.
- **Creates timely, relevant, and useful research-based tools** that health care leaders, elected officials, economic development professionals, and community leaders can use to sustain their rural health economy.
- **Provides face-to-face and online trainings and workshops**, as well as widely disseminates resources nationally through its advisory council, rural health conferences, and rural health online repositories.

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Pressing issues facing rural communities

- Exploring the long-term impacts from COVID (payroll and employment)
- Estimating rural hospital survival rates based on community characteristics
- Ambulance challenges due to hospital closures, workforce shortages, decrease in public investment, and population loss
- Community level impacts from loss in OB/GYN practitioners, exploring long-term demographic shifts
- Electronic Health Records and the impact to hospital costs

**Timely, relevant,
& useful research-
based tools**

Spatial visualization of
important healthcare access,
affordability, economic and
sociodemographic data

cearh.ca.uky.edu/resources

Data Available from CEARH

Rural Healthcare Industry

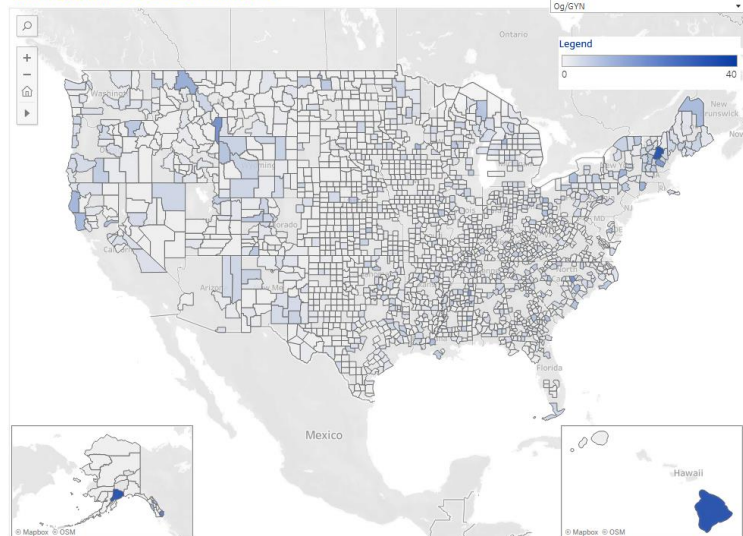
Rural Access to Healthcare

Rural Health Characteristics

Socio-demographic Characteristics

State Healthcare Shift Share

Rural Counties Access to Healthcare




[Link to CEARH resources page](https://cearh.ca.uky.edu/resources)



Face-to-face and online trainings and workshops

- The upcoming workshop series:
 - Economic impact of health care
 - How health care leaders can play an active role in economic development
 - Determining feasibility of new market services
 - Housing
 - A translation of topics that emerge from Rural Health Research Centers



**CEARH wants to hear from
rural health care &
community leaders**

What economic and workforce questions
do people have?

Go to www.menti.com and use the code 4715 3706

How can CEARH provide you the most value?

Mentimeter

- 1st | Provide economic analysis tools like economic impact tools
- 2nd | Translate cutting edge research into digestible action oriented tools that support local communities and economies
- 3rd | Provide county level data to help support local decision making
- 4th | Provide economic development tools and resources to empower health care leaders
- 5th | Focus on social determinants of health and their role in health and economic vibrancy
- 6th | Other



Go to www.menti.com and use the code 4715 3706

What type of resources would be most useful to you?

Mentimeter



cearh.ca.uky.edu

Sign up for updates,
link is on home page



@CEARHtweets



@CEARHposts

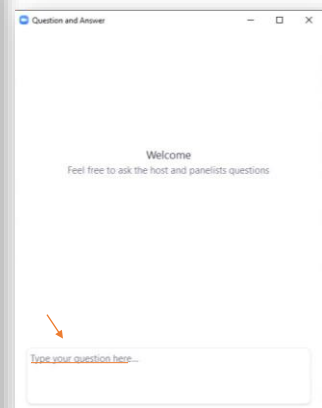


University of
Kentucky

CEARH

Center for Economic Analysis of Rural Health

Questions?



Thank you!

- Contact us at ruralhealthinfo.org with any questions
- Please complete webinar survey
- Recording and transcript will be available on RHIfhub website