Thank you for joining today’s webinar. We will begin promptly at 11:00 am Central.

Meet CEARH - The Center for Economic Analysis of Rural Health

Your First STOP for Rural Health INFORMATION

Meet CEARH - The Center for Economic Analysis of Rural Health
Housekeeping

- Slides are available at www.ruralhealthinfo.org/webinars/introducing-cearh
- Technical difficulties please visit the Zoom Help Center at support.zoom.us

If you have questions...
Meet

Dr. Alison Davis
Director of CEARH

Why CEARH?

To increase public and stakeholder awareness of the economic impacts of rural health care sectors on rural, state & national economies, as well as the relationship between community economic development & health outcomes of rural residents.
CEARH Team

HEALTH CARE PRACTITIONERS &
TECHNICAL ASSISTANCE PROVIDERS

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Mr. Ernie Scott
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What CEARH does

• Responds to pressing issues facing rural communities that are identified through the Federal Office of Rural Health Policy, the Center’s advisory council, and other partners.

• Creates timely, relevant, and useful research-based tools that health care leaders, elected officials, economic development professionals, and community leaders can use to sustain their rural health economy.

• Provides face-to-face and online trainings and workshops, as well as widely disseminates resources nationally through its advisory council, rural health conferences, and rural health online repositories.

Pressing issues facing rural communities

• Exploring the long-term impacts from COVID (payroll and employment)

• Estimating rural hospital survival rates based on community characteristics

• Ambulance challenges due to hospital closures, workforce shortages, decrease in public investment, and population loss

• Community level impacts from loss in OB/GYN practitioners, exploring long-term demographic shifts

• Electronic Health Records and the impact to hospital costs
Timely, relevant, & useful research-based tools

Spatial visualization of important healthcare access, affordability, economic and sociodemographic data

cearh.ca.uky.edu/resources

Data Available from CEARH
- Rural Healthcare Industry
- Rural Access to Healthcare
- Rural Health Characteristics
- Socio-demographic Characteristics
- State Healthcare Shift Share

Link to CEARH resources page
Face-to-face and online trainings and workshops

- The upcoming workshop series:
  - Economic impact of health care
  - How health care leaders can play an active role in economic development
  - Determining feasibility of new market services
  - Housing
  - A translation of topics that emerge from Rural Health Research Centers

CEARH wants to hear from rural health care & community leaders
What economic and workforce questions do people have?
How can CEARH provide you the most value?

1st: Provide economic analysis tools like economic impact tools
2nd: Translate cutting edge research into digestible action oriented tools that support local communities and economies
3rd: Provide county level data to help support local decision making
4th: Provide economic development tools and resources to support health care leaders
5th: Focus on social determinants of health and their role in health and economic vibrancy
6th: Other

What type of resources would be most useful to you?
Questions?
Thank you!

- Contact us at ruralhealthinfo.org with any questions
- Please complete webinar survey
- Recording and transcript will be available on RHIhub website