

Continuing Education Information

Rural Public Health Training Series

Health professionals and CPH candidates can earn continuing education by registering on CDC TRAIN using each module's course ID. Complete continuing education information for each module, including disclosures, objectives, faculty, expiration dates, and instructions for obtaining credit, is below.

Module 1: Introduction to Rural Public Health (WB4981)

Program Description

This enduring activity provides a foundational overview of rural public health in the United States. It is designed to increase knowledge of how rural is defined, explore the strengths and challenges of rural communities, and examine the systems, structures, and partnerships that shape rural public health practice.

Prerequisites

Participants should have a basic understanding of public health principles, including familiarity with health systems, health-related social needs, and community engagement. Experience working in or with rural or tribal communities will help participants connect the training content to their local context.

Objectives

At the conclusion of the activity, the participant will be able to:

1. Describe "rural" in the context of the U.S. public health landscape.
2. Identify how the strengths of rural communities can be utilized to recognize unique opportunities in addressing health needs.
3. Describe the rural public health systems that support effective service delivery.
4. Describe the importance of interprofessional collaboration in the rural public health setting.

Faculty/Credentials:

- Alana Knudson, PhD, EdM – Director, Walsh Center for Rural Health Analysis, NORC at the University of Chicago
- Luciana Rocha, MPH – Senior Research Scientist, NORC at the University of Chicago
- Michael Meit, MPH – Director, East Tennessee State University Center for Rural Health and Research
- Lisa Clute, BS – Retired Local Public Health CEO, North Dakota
- Alexa Siegfried, MPH – Senior Research Scientist, NORC at the University of Chicago
- Shena Popat, MHA – Senior Research Scientist, NORC at the University of Chicago
- Ilana Dickman, MPH, CHES – Senior Research Director I, NORC at the University of Chicago

Instructions for Obtaining Continuing Education (CE)

To receive continuing education (CE) for **WB4981 - Introduction to Rural Public Health**, please visit [CDC TRAIN](#) and search for the course in the Course Catalog using **WB4981**. Follow the steps below by **10/15/2027**.

1. Register for and complete the course.
2. Pass the post-assessment at 75%.
3. Complete the evaluation.
4. Visit Your Learning to access your certificates and transcript.

CE ORIGATION DATE: October 15, 2025

CE EXPIRATION DATE: October 15, 2027

FEES: No fees are charged for CDC's CE activities.

Disclosures

In compliance with continuing education requirements, all planners and presenters must disclose all financial relationships, in any amount, with ineligible companies during the previous 24 months as well as any use of unlabeled product(s) or products under investigational use.

CDC, our planners, and content experts wish to disclose they have no financial relationship(s) with ineligible companies whose primary business is producing, marketing, selling, reselling, or distributing healthcare products used by or on patients.

Content will not include any discussion of the unlabeled use of a product or a product under investigational use.

CDC did not accept financial or in-kind support from ineligible companies for this continuing education activity.

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Module 2: Practical Data Skills for Rural Public Health (WB5052)

Program Description

This educational activity provides foundational knowledge of data assessment relevant to rural public health practice, focusing on building practical skills for collecting, organizing, analyzing, interpreting, and communicating data. The training emphasizes real-world examples and strategies that learners can immediately apply within resource-constrained rural health departments.

Prerequisites

Learners should have basic experience working in or with a public health agency, program, or community partner, and a general understanding of local public health practice and operations.

Objectives

At the conclusion of the activity, the participant will be able to:

1. Describe how data supports rural public health decision-making.
2. Identify public health data sources relevant to rural communities.
3. Explain how a six-step data process can be used in rural public health work.
4. Describe ways to collaborate with cross-sector partners to support data sharing for use in rural public health.

Faculty/Credentials:

- Alexa Siegfried, MPH – Senior Research Scientist, National Opinion Research Center (NORC) at the University of Chicago

- Luciana Rocha, MPH – Senior Research Scientist, NORC at the University of Chicago
- Craig Holden, PhD MPH MBA – Senior Research Scientist at NORC at the University of Chicago
- Lisa Clute, BA – Retired Local Public Health Executive Director
- Michael Meit, MA MPH – Director, Center for Rural Health and Research at East Tennessee State University
- Alana Knudson, PhD, EdM – Director, Walsh Center for Rural Health Analysis at NORC at the University of Chicago

Instructions for Obtaining Continuing Education (CE)

To receive continuing education (CE) for **WB5052 - PRACTICAL DATA SKILLS FOR RURAL PUBLIC HEALTH**, please visit [CDC TRAIN](#) and search for the course in the Course Catalog using **WB5052**. Follow the steps below by **August 28, 2029**.

1. Register for and complete the course.
2. Pass the post-assessment at **80%**.
3. Complete the evaluation.
4. Visit Your Learning to access your certificates and transcript.

CE ORIGATION DATE: August 28, 2026

CE EXPIRATION DATE: August 28, 2029

FEES: No fees are charged for CDC's CE activities.

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Module 3: Practical Approaches to Rural Public Health Policy (WB5053)

Program Description

This educational activity provides foundational knowledge about how the public health policy process works in practice and how contextual factors shape policy options. It also builds practical skills by guiding learners through a step-by-step process to identify policy issues, engage partners, build support among decision-makers, and adjust based on lessons learned. Real-world rural examples and reflection activities help learners translate concepts into actionable approaches they can apply to their own work.

Prerequisites

Learners should have basic experience working in or with a public health agency, program, or community partner, and a general understanding of local public health practice and operations.

Objectives

At the conclusion of the activity, the participant will be able to:

1. Explain the basics of local public health policy.
2. Identify types of decision makers involved in the local policy process.
3. List six key steps in the local public health policy process.
4. Describe key takeaways from real-world local public health policy examples.

Faculty/Credentials:

- Luciana Rocha, MPH – Senior Research Scientist, National Opinion Research Center (NORC) at the University of Chicago
- Alexa Siegfried, MPH – Senior Research Scientist, NORC at the University of Chicago
- Lisa Clute, BA – Retired Local Public Health Executive Director

- Michael Meit, MA MPH – Director, Center for Rural Health and Research at East Tennessee State University
- Alana Knudson, PhD, EdM – Director, Walsh Center for Rural Health Analysis at NORC at the University of Chicago

Instructions for Obtaining Continuing Education (CE)

To receive continuing education (CE) for **WB5053 - PRACTICAL APPROACHES TO RURAL PUBLIC HEALTH POLICY**, please visit [CDC TRAIN](#) and search for the course in the Course Catalog using **WB5053**. Follow the steps below by **August 28, 2029**.

1. Register for and complete the course.
2. Pass the post-assessment at **80%**.
3. Complete the evaluation.
4. Visit Your Learning to access your certificates and transcript.

CE ORIGATION DATE: August 28, 2026

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